



THE MEMBER NEWSLETTER FOR THE ASSOCIATION OF INSURANCE PROFESSIONALS

JULY 2009

STAY CONNECTED

In This Issue:

* [NAIW \(International\) Board Summary: May 2009](#)

* [Local Association Spotlight](#)

* [2009-2010 President's Challenge: Bridge Builders](#)

* [NAIW Website Webinar](#)

* [New Partners in Literacy Focus: The Dictionary Project](#)

* [Insurance Scholarship Foundation of America article](#)

* [NAIW Education Updates](#)

* [A Special Note For Those Interested in Running For Office](#)

[Sign Into the NAIW Website](#)

[Calendar of Upcoming Events](#)

[Members Only](#)

>> DO YOU NEED INSURANCE CE?



NAIW (International) Local Associations at work in their community.

If you have a story about your Local Association to share, please send it to editor@naiw.org and your association could be featured in the next issue!

The Massachusetts Association of Insurance Women Gives Back To The Community

For over 30 years, the [Brockton Family and Community Resources](#) has provided services for child, adolescent and adult victims of violence. Each year, the Norfolk Chapter of the Massachusetts Association of Insurance Women raises money to donate to the Brockton Family and Community Resources. In addition to this, members donated their time to help BFCR decorate their facility for an open house in December and adopted the family of a single mother for Christmas. NAIW members not only provided every item on the family's wish list but included extras as well.

On March 13, 2009 at the Brockton Family and Community Resources' annual event, the chapter was one of 23 honorees that was recognized for their support of this great organization. The chapter says, "It was a great evening and an honor to be recognized for our efforts."



(From L to R)- Carolyn Kulick (retired member), Jane Timility, Mary Steeb, Dianne Radvilas, Priscilla Langille, Beatrice Grant (Norfolk Chapter Director) and Kristin Camarra (Norfolk Chapter Assistant Director).

The Insurance Women of Fort Wayne Make An Impact On The Lives of Children in Their Community

The Insurance Women of Fort Wayne made a huge impact on the lives of the children in the Vincent House Transitional Shelter at their March 2009 meeting. Each of the members brought a donation of books for children from infancy through teen. Though we take the ownership of a book for granted, these children were thrilled to receive just one book of their own.

[Vincent Village, Inc.](#) offers emergency shelter to the homeless and works with the families as they transition to income based affordable rental housing and eventually out on their own. The reason the association chose this organization is that it is one of the few organizations that allows the father, mother and children to remain together.

Each child was given a book of their own labeled with their name and a sticker that let them know the books was from “their friends from the Insurance Women of Fort Wayne”. Ann Helmke, Executive Director, said that “all of their children read below grade level when they enter the shelter”. “Having their own books, as well as access to the library in their Youth Services Center, encourages these children to read so they can improve their reading skills and school performance.”

For a homeless child, that one book made a huge difference. The Insurance Women of Fort Wayne are proud to share the gift of reading and book ownership with the children of Vincent Village.



Left- Ann Helmke, Executive Director of Vincent Village, Inc.
Right-Cathy Kessler, Vincent House Committee Chair

The Insurance Association of Metro Detroit Has Been Busy With Multiple

Community Service Projects

April 2009

SPRING CLEANING

For the Junior League of Birmingham IAMD collected items to provide hygiene kits for needy children. IAMD provided small hotel type items such as: soap, shampoos, conditioner, disposable razors, etc. This was a perfect time to get rid of all those hotel samples which seem to collect in their travel bags and bathroom areas. Anita Upson collected these items at the April and May membership meetings.

MERCY EDUCATION PROJECT

For the month of April, IAMD supported [Mercy Education Project](#). IAMD provided the women of the graduating class of 2009 with business planners. They collected money to purchase 15 planners. The planners will be presented to the graduates before their graduation date.

Mercy Education Project (MEP) is a non –profit organization which serves the needs of girls and women through after school tutoring, summer enrichment, GED preparation and life skills support.

March 2009

CARE HOUSE OF OAKLAND COUNTY

On March 10, 2009, IAMD hosted and cooked dinner for about 50 parents and children. Jim and Anita Upson cooked the meal and Irene Basso organized volunteers to donate food items for the meal (or cash), prepared and set up the meal and helped with the delivery. The association also collected new teddy bears and new or gently used children's books, which they also took to Care House.

[The CARE House of Oakland County](#) is a leading resource in the prevention of child abuse and neglect and the protection of children through advocacy, education, intervention, research and treatment, in collaboration with the community.





As we begin our new fiscal year, we also begin a new President's Challenge! This year's challenge form, Bridge Builders, can be found [HERE](#). Please e-mail completed forms to editor@naiw.org or fax to 918-294-3711. A full list of recipient names will be available on the NAIW website [HERE](#).

NAIW WEBSITE WEBINAR

Want to learn how to get the most out of the NAIW website and all of the Social Networking tools available? The NAIW Website Webinar can help!

Don't worry if you missed Part 1 of this series..you can view the entire webinar online through the NAIW website [HERE](#).

Part 2 of this series will be held on Wednesday, August 12, 2009 from 3:00 p.m.-3:45 p.m. CST and will focus on "Communicating With Social Networking" and is FREE to all members. Space is limited so if you are interested in attending, please register now by clicking [HERE](#).

During this course we will cover:

- Managing the "My Groups" section of your profile
- Utilizing the Community Search feature of the website to find people, networks, etc.
- How to make "Connections" on the website
- How to "Message" members through the website.
- How to use Blogs to communicate with other members
- How to subscribe to other members' Blogs so you will be notified when they add a new entry.
- How to use the "Chat" feature of the website to communicate with other members in real time.
- How to use the website to send "Bulk E-mails to members of your groups.

2009-2010 Partners in Literacy Focus



NAIW (International) President, Linda Wilson, has announced that [The Dictionary Project](#) will be the 2009-2010 NAIW (International) Partners in Literacy Community Focus.

The Dictionary Project has provided over 10 million dictionaries to children since it was founded in 1992. To learn more about The Dictionary Project and to donate online to this cause, please visit the President's Page of the NAIW website [HERE](#).

Partners in Literacy is an exciting and rewarding program, not only for NAIW members, but for those adults and children who will benefit from the involvement of The Association of Insurance Professionals.

NAIW Education Updates

We are excited to announce that several NAIW courses are being added or updated in the very near future. Please be sure to check the [online store](#) for:

NEW COURSES

Life & Health Insurance Basics - 4 hrs.

Sales Proficiency and Relationship Knowledge (S.P.A.R.K) - 4 hrs.

I CAN- LTC 101 - 30 minutes

I CAN- The Facts of Life - 30 minutes

REVISED COURSES

Confidence While Communicating® - 10 hrs.

I CAN - Business as Unusual - 30 minutes

I CAN - Personal Umbrella - 30 minutes

I CAN - Roth IRA - 30 minutes

The Conflict Resolution presentation has also been posted to the NAIW website in the Members Only area for download and use at no charge! Please click [HERE](#) to view this material on the NAIW website. (*Please note*: you must be logged into the website to view this material.) **Due to the size of this file, please allow extra time for downloading.**

A Special Note To Members

If you are interested in running for Council Director, Regional Vice President or International Office please note the deadlines for submitting your application below.

Council Director: August 1, 2009

Regional Vice President: January 15, 2010

International Officer: October 2, 2009

Please click [HERE](#) to download an application for these positions.

NAIW (International)
9343 E. 95th Court South
Tulsa, OK 74133
Toll Free: 800-766-6243
Local: 918-294-3700
Fax: 918-294-3711
www.naiw.org